AO 120 (Rev. 08/10)

TO:

## Mail Stop 8 Director of the U.S. Patent and Trademark Office P.O. Box 1450 Alexandria, VA 22313-1450

# REPORT ON THE FILING OR DETERMINATION OF AN ACTION REGARDING A PATENT OR TRADEMARK

In Compliance filed in the U.S. Dist		15 U.S.C. § 1116 you are hereby advised that a court action has been tern District of Texas, Austin Division on the following
	Patents. (  the patent acti	
DOCKET NO. 1:11-CA-216 LY	DATE FILED 3/21/2011	U.S. DISTRICT COURT Western District of Texas, Austin Division
PLAINTIFF		DEFENDANT
Content Delivery Solutions LLC		Akamai Technologies, Inc.; AOL, Inc.; AT&T Inc.; CDNetworks Inc.; Google Inc.; Limelight Networks, Inc.; Research In Motion Corporation; Savvis, Inc.; et al
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK
1 See attached		
26,058,418		
36,393,471		
4		
5		
DATE INCLUDED	INCLUDED BY	e following patent(s)/ trademark(s) have been included:  endment
PATENT OR TRADEMARK NO.	DATE OF PATENT OR TRADEMARK	HOLDER OF PATENT OR TRADEMARK
2		
3		
4		
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In the above	antitled case the following	decision has been rendered or judgement issued:
DECISION/JUDGEMENT	/c—chilled case, the following	decision has been rendered of judgement issued.
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CLERK		O DEPUTY CLERK DATE
CLERK William G. Putnicki	(1)	DATE  DATE  CONTROL SCHOOL ACCORDANCE  CONTROL S

IN THE UNITED STATES DISTRICT COURT
FOR THE WESTERN DISTRICT OF TEXAS HAR 18 PM 3: 45
AUSTIN DIVISION

CLERK US DISTRICT COURTS
WESTERN DISTRICT OF TEXAS

CONTENT DELIVERY SOLUTIONS LLC,

Plaintiff,

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AKAMAI TECHNOLOGIES, INC.;

AOL, INC.;

AT&T INC.;

CONETWORKS INC.;

GOOGLE INC.;

LIMELIGHT NETWORKS, INC.;

RESEARCH IN MOTION CORPORATION;

SAVVIS, INC.;

VERIZON COMMUNICATIONS INC.;

YAHOO! INC.;

Defendants.

CA.No: A11CA216 LY

JURY TRIAL DEMANDED

## COMPLAINT FOR PATENT INFRINGEMENT

Plaintiff Content Delivery Solutions ILC complains of the Defendants as follows:

#### **PARTIES**

- 1. Plaintiff Content Delivery Solutions LLC ("CDS") is a Texas limited liability company having offices at 6136 Frisco Square Boulevard, Suite 385, Frisco, Texas 75034.
- 2. Upon information and belief, Defendant Akamai Technologies, Inc., ("Akamai") is a Delaware corporation with its principal place of business at 8 Cambridge Center, Cambridge, MA 02142.
- 3. Upon information and belief, Defendant AOL, Inc., ("AOL") is a Delaware corporation with its principal place of business at 22000 AOL Way, Dulles, Virginia 20166.
- 4. Upon information and belief, Defendant AT&T Inc. ("AT&T") is a Delaware corporation with its principal place of business at 208 South Akard Street, Dallas, Texas 75202.

- 5. Upon information and belief, Defendant CDNetworks Inc. ("CDNetworks") is a California corporation with its principal place of business at 441 West Trimble Road, San Jose, California 95131.
- 6. Upon information and belief, Defendant Google Inc. ("Google") is a Delaware corporation with its principal place of business at 1600 Amhitheatre Parkway, Mountain View, California 94043.
- 7. Upon information and belief, Defendant Limelight Networks, Inc., ("Limelight Networks") is a Delaware corporation with its principal place of business at 1614 Sidney Baker Street, Kerrville, TX 78028.
- 8. Upon information and belief, Defendant Research In Motion Corporation ("RIM") is a Delaware corporation with its principal place of business at 122 West John Carpenter Parkway, Suite 430, Irving, TX 75039.
- 9. Upon information and belief, Defendant SAVVIS, Inc., ("SAVVIS") is a Delaware corporation with its principal place of business at 1 SAVVIS Parkway, Chesterfield, Missouri 63017.
- 10. Upon information and belief, Defendant Verizon Communications Inc. ("Verizon") is a Delaware corporation with its principal place of business at 140 West Street, New York, NY 10007.
- 11. Upon information and belief, Defendant Yahoo! Inc. ("Yahoo") is a Delaware corporation with its principal place of business at 701 First Avenue, Sunnyvale, California 94089.

#### JURISDICTION AND VENUE

- 12. This is an action for patent infringement arising under the laws of the United States, 35 U.S.C. § 1, et seq. Jurisdiction in this district is proper pursuant to 28 U.S.C. §§ 1331 and 1338(a).
- 13. This Court has personal jurisdiction over the Defendants. Upon information and belief, each of the Defendants has transacted business in this judicial district and/or has committed, contributed to, or induced acts of patent infringement in this judicial district.
  - 14. Venue in this judicial district is proper pursuant to 28 U.S.C. §§ 1391 and 1400(b).

#### THE PATENTS IN SUIT

15. The Plaintiff is the exclusive licensee with standing to sue for infringement of United States patents No. 6,058,418 ("the '418 patent") entitled "Marketing Data Delivery System" was duly and legally issued on May 2, 2002, to named inventor Hiroshi Kobata. A copy of the '418 patent is attached as Plaintiff's Exhibit 1.

16. The Plaintiff is the exclusive licensee with standing to sue for infringement of United States patents No. 6,393,471 ("the '471 patent") entitled "Marketing Data Delivery System" was duly and legally issued on May 21, 2002, to named inventor Hiroshi Kobata. A copy of the '471 patent is attached as Plaintiff's Exhibit 2.

#### **CLAIM FOR RELIEF OF INFRINGEMENT**

- 17. The Defendants as specified below as acts of infringement have infringed and are infringing one or more claims of the '418 patent and/or the '471 patent in violation of 35 U.S.C. § 271(c) by making, using, and selling products and services of networked client/server marketing data delivery systems that select marketing content or other content on the basis of client demographics, client configuration, or client infrastructure and provide the selected content to client-users of the systems or by making, using, and selling products and services of marketing data delivery systems that make marketing decisions based on demographic information received from client subsystems including determining which client-users should be targeted to receive specific information content or determining whether particular client-users would welcome receipt of specific information content.
- 18. Akamai's acts of infringement as covered by one or more claims of the '418 patent include making, using, and selling Akamai's products and services labeled by Akamai as "Akamai Media Delivery" and Akamai NetSession," which is a system for delivering content to a client system in which a service provider selects content to transmit to the client system on the basis of client configuration or infrastructure. Akamai's acts of infringement as covered by one or more claims of the '471 patent include making, using, and selling Akamai's products and services labeled by Akamai as "Edgescape," which is a networked client/server marketing data delivery system that selects marketing content on the basis of client demographics and provides the selected marketing content to client-users of the system.
- 19. AOL's acts of infringement as covered by one or more claims of the '418 patent include making, using, and selling AOL's products and services labeled by AOL as "AOL Advertising," which is a system for delivering content to a client system in which a service provider selects content to transmit to the client system on the basis of client configuration or infrastructure. AOL's acts of infringement as covered by one or more claims of the '471 patent include making, using, and selling AOL's products and services labeled by AOL as "AOL Advertising," which is a networked client/server marketing data delivery system that selects marketing content on the basis of client demographics and provides the selected marketing content to client-users of the system.
- 20. AT&T's acts of infringement as covered by one or more claims of the '471 patent include making, using, and selling AT&T's products and services labeled by AT&T as "AT&T Uverse Television," which is a networked client/server marketing data delivery system that selects marketing content on the basis of client demographics and provides the selected marketing content to client-users of the system.
- 21. CDNetworks' acts of infringement as covered by one or more claims of the '418 patent include making, using, and selling CDNetworks' products and services labeled by

CDNetworks as "Content Acceleration," which is a system for delivering content to a client system in which a service provider selects content to transmit to the client system on the basis of client configuration or infrastructure. CDNetwork's acts of infringement as covered by one or more claims of the '471 patent include making, using, and selling CDNetworks' products and services labeled by CDNetworks as "Content Acceleration," which is a networked client/server marketing data delivery system that selects marketing content on the basis of client demographics and provides the selected marketing content to client-users of the system.

- 22. Google's acts of infringement as covered by one or more claims of the '471 patent include making, using, and selling Google's products and services labeled by Google as "Google AdWords," which is a marketing data delivery system that makes marketing decisions based on demographic information in a database, where the marketing decisions include determining which client-users of the system should be targeted to receive specific information content based on locations of said client-users or determining whether a particular one of said client-users would welcome receipt of specific information content from a content-provider.
- 23. Limelight's acts of infringement as covered by one or more claims of the '418 patent include making, using, and selling Limelight's products and services labeled by Limelight as "Limelight Networks XD Platform," which is a system for delivering content to a client system in which a service provider selects content to transmit to the client system on the basis of client configuration or infrastructure.
- 24. RIM's acts of infringement as covered by one or more claims of the '471 patent include making, using, and selling RIM's products and services including those labeled by RIM as "Blackberry Advertising Service" and "Blackberry Advertising Service Framework," which compose a networked client/server marketing data delivery system that selects marketing content on the basis of client demographics and provides the selected marketing content to client-users of the system.
- 25. SAVVIS's acts of infringement as covered by one or more claims of the '418 patent include making, using, and selling SAVVIS's products and services labeled by SAVVIS as "Intelligent Monitoring," which is a system for delivering content to a client system in which a service provider selects content to transmit to the client system on the basis of client configuration or infrastructure.
- 26. Verizon's acts of infringement as covered by one or more claims of the '471 patent include making, using, and selling Verizon's products and services including those labeled by Verizon as "Verizon FiOS TV," which composes a networked client/server marketing data delivery system that selects marketing content on the basis of client demographics and provides the selected marketing content to client-users of the system.
- 27. Yahoo's acts of infringement as covered by one or more claims of the '471 patent include making, using, and selling Yahoo's products and services including those labeled by Yahoo as "Right Media Exchange," which composes a networked client/server marketing data delivery system that selects marketing content on the basis of client demographics and provides the selected marketing content to client-users of the system.

#### **DEMAND FOR JUDGMENT**

WHEREFORE, Plaintiff CDS respectfully requests this Court to enter judgment against the defendants and against their subsidiaries, successors, parents, affiliates, officers, directors, agents, servant, employees, and all persons acting in concert or participating with the defendants, granting the following relief:

- A. The entry of judgment in favor of Plaintiffs and against each of the defendants;
- B. Ajudgment that each of the defendants' making, using, and/or selling, within the State of State and elsewhere in the United States the defendants' accused products and services infringes, actively induces others to infringe, and/or contributorily infringes the '418 and/or the '471 patent;
- C. An award of damages adequate to compensate the Plaintiff for the infringement that has occurred, together with prejudgment interest from the date the infringement began, but in no event less than a reasonable royalty as permitted by 35 U.S.C. § 284;
- D. A finding that each of the defendants' infringement has been willful and an award of increased damages as provided by 35 U.S.C. § 284;
- E. A finding that each of the defendants' infringement has been willful and an award of increased damages as provided by 35 U.S.C. § 285;
- F. A permanent injunction prohibiting further infringement, inducement, and/or contributory infringement of the '418 and '471 patents;
  - G. Costs and expenses in this action; and
- H. Such other relief that Plaintiff is entitled to under law and any other further relief that the Court may deem just and proper.

## **DEMAND FOR JURY TRIAL**

Plaintiff CDS demands a trial by jury on all issues presented in this complaint.

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Respectfully submitted,

Date: 3-18-2011

By:

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